

Hearing. Amplified.

amplifon

Hearing
Health Care.

Let Amplifon transform your “check-the-box” hearing benefit into one that differentiates your Union Benefit Plan.



The Amplifon difference

TRUST & ADVOCACY - As an industry expert who is not owned by a manufacturer, we are uniquely positioned to serve as your trusted advocate, committed to always acting in your best interest

VALUE - Our full-service hearing benefit solutions help address social determinants of health that contribute to high cost health conditions, while delivering an exceptional member experience



A trusted advocate for your plan and members

As an independently owned and operated organization, Amplifon negotiates with multiple manufacturers to set consistent, transparent pricing for your plan and members. Unlike other hearing benefit providers, we are not owned by a manufacturer or health plan, thereby eliminating any potential conflict of interest.

1



More product choice

Hearing loss isn't a one-size-fits-all problem, so your members need a wide range of hearing aids to fit their needs. Amplifon offers the most choice among complete lines of hearing aids, with no preferential treatment toward specific devices, and no conflict of interest with your plan. Our portfolio represents all technology levels from major brands including Miracle-Ear, Starkey, Oticon, Phonak, Unitron, ReSound, Rexton, Widex, Signia, and Sonic.

2



Transparent and all-inclusive pricing

To deliver greater price transparency, Amplifon has simplified hearing aid pricing into five levels to better align with member needs, enhancing the overall member experience. Each level provides full access to our program features at no additional cost: **virtual services, risk-free 60-day trial, three-year loss and damage warranty, battery support, follow-up care, and flexible financing options.**

3



Consistent costs and substantial savings

Amplifon sets fixed, transparent pricing by negotiating on behalf of members and plans nationwide — which results in an average **66% savings** per device. We also have audiologists to provide clinical oversight for our provider network, a key component in balancing the real-world needs of members with the financial obligations of your Union Benefit Plan.

4



Access and convenience with a large, quality nationwide network

Amplifon's large nationwide network of independent providers are NCQA-credentialed, adhering to stringent standards for credentialing and recredentialing. Our clinics are located near 92% of U.S. neighborhoods, giving members easy access to convenient, high-quality hearing health care. This means increased member satisfaction and less disruption.

5



Personalized, on-demand customer service

Amplifon's customer service function is designed to serve as an extension of your plan's service to ensure a consistent, seamless experience for members. With the first contact, members are connected to a dedicated Hearing Care Advocate who will remain the primary contact throughout their hearing health care journey.

6



Measuring member experience

An outstanding member experience is a must-have for Union Benefit Plans. That's why Amplifon uses the Consumer Assessment of Healthcare Providers and Systems (CAHPS) survey to measure patient experience. The CAHPS survey enables us to assess our network performance against other health care organizations and provide your plan with new data and insights while being aligned with industry standards.

7



Integrated communications

Amplifon's turnkey communication plan can be easily integrated with your plan's communications strategy to deliver a seamless experience. Key messages are focused on awareness, education and engagement, and are delivered via multiple channels to ensure the right message is sent to the right person, at the right time.

8



Compliance you can count on

Amplifon's Compliance Committee provides oversight for all key functions including provider network and credentialing, quality improvement, operations, audits, privacy and security.

9



Full-service plan administration

Amplifon's full-service model is optimized to serve as your single solution for the administration and management of hearing benefits. Our capabilities include network leasing, credentialing, centralized claims processing, customer service, custom reporting, and more.

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To schedule a consultation or for more information:



VISIT amplifonusa.com/our-solutions



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